

## Unit 10: Spend, spend, spend?

### Grammar

1

2 wasn't able to / couldn't      3 can      4 haven't been able to      5 was  
able to / could      6 Will you be able to      7 was able to      8 can usually  
/ is usually able to

2

3 as → like

7 like → as

8 as → like / such as

10 like → as

### Vocabulary

1

2 arrive      3 get      4 reached      5 arrived      6 reach

2

2 competitors      3 bargain      4 sale      5 stock      6 brands

7 catalogue      8 counter      9 guarantee      10 refund

3

2 out      3 away      4 up      5 down      6 out of

7 up      8 back      9 without      10 off      11 up

## Reading and use of English part 6

### Exam tip

In Reading and use, part 6, try summarising the paragraphs A-G to get a better idea of their meaning. Next, when reading the text, look carefully at the information before and after the gap.

### Example:

**1 = B**

**Text B summary:** The use of techniques is growing.

In the text, in paragraph two, it talks about the different techniques used by the shops to influence their customers. After the gap, the text talks about a specialist who confirms the increase.

- 1 B** (*Before the gap they talk about different techniques, such as smell and music, to influence the customers. After the gap, a psychologist confirms the increase of **this**, meaning the use of these techniques.*)
- 2 G** (*They talk about warm air or air-conditioning at the entrance of the shops as a way to attack your senses*)
- 3 D** (*They talk about end- of- aisle displays that you obviously see as you turn the corner*)
- 4 A** (*before the gap they talk about how to “make the buying of clothes an engaging experience” and displaying them as outfits would be effective for women* )
- 5 E** (*Before the gap the suggest that men go shopping with a clear idea of what they want, so they don’t want suggestions*)
- 6 F** (*Before the gap they talk about targeting subconscious so it isn’t good to make things obvious*)

### Listening part 1

- 1 **B** (M: 'It would be a good idea for you to earn some money by getting a weekend job')
- 2 **A** (T: 'I'll have to ask you for my money back')
- 3 **C** (W: 'And they can be really rude sometimes')
- 4 **B** (M: 'The main street is now pedestrian only so best to leave the car at home')
- 5 **C** (M: 'I've bought one of these body belts so I can put my money in it' W: 'Oh, I use one of those – I prefer it to having a bag')
- 6 **B** (W: 'He couldn't do enough for me')
- 7 **A** (B: 'then you know you're really getting a bargain')
- 8 **C** (B: 'I'm pretty hopeful')

### Reading and use of English part 3

- 1 choice      2 unknown      3 reasonable      4 similarities      5 surprising
- 6 actually      7 sensible      8 effective

**Please, ask your teacher if you have  
made a mistake and would like it  
explained.**